



SPONSORSHIP OPPORTUNITIES

THE GREENBUILT HOME TOUR is a one of a kind event featuring award-winning and nationally recognized homes showcasing sustainable building practices. The annual two-day event demonstrates how real-world innovations in design and construction contribute to healthier, more efficient and environmentally friendly homes and communities.

The tour includes a weekend of self-guided tours through completed and in-progress homes that represent the gamut of green-building products, innovations, home styles, neighborhoods and price points. Last year, tour attendees made over 900 visits to 10 homes and engaged face-to-face with over 40 home participants including building professionals, product suppliers, energy providers, designers, contractors and more.

EVENT DATE » Saturday, July 28 – Sunday, July 29, 2018

PRESENTED BY » Illinois Green Alliance

LEARN MORE » View 2018 tour information at www.greenbuilthometour.org or call Illinois Green Alliance at (312) 245-8300.

SPONSORSHIP INQUIRIES » Joan Martin, Illinois Green Development Director, at (312) 245-8300, x205 or jmartin@illinoisgreenalliance.org

MEDIA INQUIRIES » Brian Imus, Illinois Green Alliance Executive Director, at (312) 399-3834 or bimus@illinoisgreenalliance.org



ILLINOIS GREEN

A USGBC COMMUNITY

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at (312) 245-8300 x205 or jmartin@illinoisgreenalliance.org.

Customized sponsor packages can be created to suit your marketing needs. Please inquire to learn more.

\$1,000

GREEN STEWARD PACKAGE

- » Logo included in print program brochure
- » Logo included on tour website footer
- » Logo included on volunteer t-shirts
- » Promotional product material at each home (that has used your products) on the tour
- » Optional on-site presence at two homes on the tour (that have used your products)
- » 1 unique social media mentions/posts/links
- » 4 complimentary tour passes
- » Inclusion in tour attendee resource email blast following tour
- » Inclusion in GreenPro Directory

\$2,500

GREEN AMBASSADOR PACKAGE

- » 1/4-page ad in print program brochure
- » Logo included on tour website footer
- » Logo included on volunteer t-shirts
- » Promotional product material at each home on the tour
- » Optional on-site presence at three homes on the tour (that have used your products)
- » 3 unique social media mentions/posts/links
- 6 complimentary tour passes
- » Inclusion in tour attendee resource email blast following tour
- Inclusion in GreenPro Directory
- » Featured listing on GreenPro Directory page

\$5,000

GREEN LEADER PACKAGE

- » Feature ad on GreenBuilt Tour home page
- » 1/2-page ad in program brochure
- » Prominent banner ad in leaderboard position on GBHT home page
- » Logo on day-of directional signage
- » Logo on tour website footer
- » Logo on volunteer t-shirts
- » Promotional ad in Chapter email blast to 10,000+ email subscribers
- » Promotional product material at each home on the tour
- » Optional on-site presence at four homes on the tour (that have used your products)
- » 5 unique social media mentions/posts/links
- » 10 complimentary tour passes
- » Inclusion in tour attendee resource email blast following tour
- » Inclusion in GreenPro Directory

GREEN PRO PLUS PACKAGE: \$750

- » Company name listed in print program brochure
- » Company name listed on tour website footer
- » Promotional product material in one home
- » Optional on-site presence at one home on the tour (that has used your products)
- » 2 Complimentary tour passes
- » Inclusion in tour attendee resource email blast following tour
- » Inclusion in the GreenPro Directory

GREEN PRO PACKAGE: \$500

- » Company name listed in print program brochure
- » 1 Complimentary tour pass
- » Inclusion in tour attendee resource email blast following tour
- » Inclusion in the GreenPro Directory

COMPANY/ORGANIZATION NAME (Please spell company name exactly as it should appear in print)

CONTACT NAME

CONTACT PHONE

CONTACT TITLE

COMPANY WEBSITE

CONTACT EMAIL

ADDRESS

SOCIAL MEDIA (Facebook, Twitter, LinkedIn, etc.)

BUSINESS DESCRIPTION

- Green Leader \$5,000**
- Green Ambassador \$2,500**
- Green Steward \$1,000**
- Green Pro Plus \$750**
- Green Pro \$500**

PAYMENT AMOUNT: _____

PAYMENT METHOD: Visa MasterCard Check (Payable to Illinois Green Alliance)
 AMEX Discover

NAME ON CARD

ACCOUNT NUMBER

SIGNATURE

EXPIRATION DATE

SECURITY CODE

Logo Submission Guidelines:

To ensure your logo appears at optimal quality in our print materials, please supply your logo as a vector EPS (.eps) or Adobe Illustrator file (.ai), with all type converted to outlines. If an .eps or .ai file is unavailable, please submit a high resolution image (at least 300 dpi at a minimum size of 2" wide or 2" high, whichever is largest) in PSD (.psd), TIFF (.tif), PNG (.png) or JPEG (.jpg) format.

RETURN WITH PAYMENT TO:

Illinois Green Alliance
222 Merchandise Mart Plaza, Suite 1502, Chicago IL 60654

Or email to: jmartin@illinoisgreenalliance.org



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